

LOOKING FOR A NEW WAY to help people see... their positive and limiting behaviors?



More than ever before, people are struggling to create a brighter future for themselves.

In today's demanding, stress-filled, uncertain world, bringing a personal vision to life requires that someone recognizes and leverages their own unique strengths.

As a coach or mentor, your ability to support people in achieving their dreams depends on what they reveal to you — and what you can help them recognize in themselves.

What if you had an meaningful and easy way to provide a positive mirror to help people see and build upon their *natural* strengths?

Strengths at Work® is a powerful, practical, proven development approach that...

- Provides an interactive tool to explore a person's strengths and gain immediate insights
- Offers a positive framework for communication, self-exploration, and growth
- Shows you how to help people consciously work with their natural strengths to achieve goals

Imagine that... you knew each client's or employee's strengths so well that you could...

- Give people new ways of looking at themselves, their strengths, and the world around them
- Help individuals quickly recognize what's working and what's not — and *why*
- Coach to strengths, instead of weaknesses, to improve confidence and execution
- Help them engage their full potential and energy by tapping into their *natural* strengths
- Support them in identifying work, environments, and relationships that are rewarding
- Offer them a sustainable way to navigate the world so they get more of what they want

You can help people manage their strengths to make the most of their opportunities.

People who understand and value their strengths and those of others...

THE PAYOFF

- ✓ Develop an inner compass to help them make better choices
- ✓ Communicate more effectively, experience fewer problems, resolve conflicts quickly
- ✓ Exhibit a great appreciation and tolerance of individual differences

Visit our website today to learn more about our:

Reusable card deck of 29 key strengths describing optimal and limiting behaviors (plus a self-paced guide)

Ready-to-go presentation and participant materials to lead team sessions

Expert facilitators and customized workshops to identify strengths and develop strengths-based leadership

Product samples, FAQs, and client testimonials are also available at www.betterbychoice.com

Strengths *at work.*

Easy-to-use tools that leaders, trainers, coaches, and mentors rely on to uncover and leverage natural strengths